UPDATE FROM THE ASSOCIATION OF SOUND DESIGNERS

THE HERALD

ASD
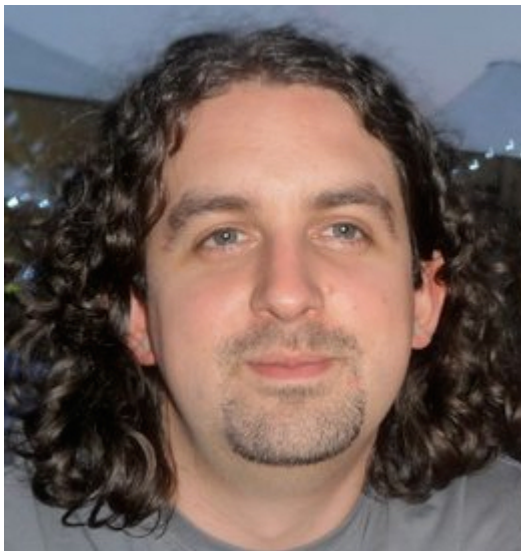ASSOCIATION of SOUND DESIGNERS

ASD News

Greetings all,

As your newly elected Chairperson I thought I would take a brief moment of your time to introduce myself and say a few words.

It is a great honour to be entrusted with this role and undertake the representation of the industry that this brings. These are large shoes to fill and it is only with the work of the previous Chair and Treasurer that we are in such a strong position to step forward.

I, on behalf of the current board, would like to thank Gareth Fry and Paul Arditti for all of the seminal work they have done and for the work we will do together in the future. The creation of the ASD and the principles behind it's inception have fundamentally changed the way our industry works and values it's self.

This strong foundation will help ensure that we continue to represent and promote our industry and discuss the topics which are important to all of us.
The ASD's strength lies in it's membership and with this in mind, I invite you to all participate in your Association of Sound Designers; let us know what you like, what you don't and more importantly how you would like to see us grow to better give you what you want.

We are currently scheduling and lining up this years socials, training seminars and events. We will be announcing more information on all of these in the coming months

From Our Friends

The lovely people over at Krotos have offered ASD members an exclusive discount on their entire product range!
The company's flagship software, Dehumaniser is a unique sound design tool that produces studio-quality monster and creature sounds in real-time using your voice. Reformer and Reformer Pro make it possible to perform your own or custom-made libraries of sound effects, and Weaponiser offers the ability to design weapon sounds more easily, efficiently and creatively - all from within one plug-in.

To redeem the offer simply go to their website and use the code KROTOSASDDISCOUNT at check out.

Hardware, software and sounds
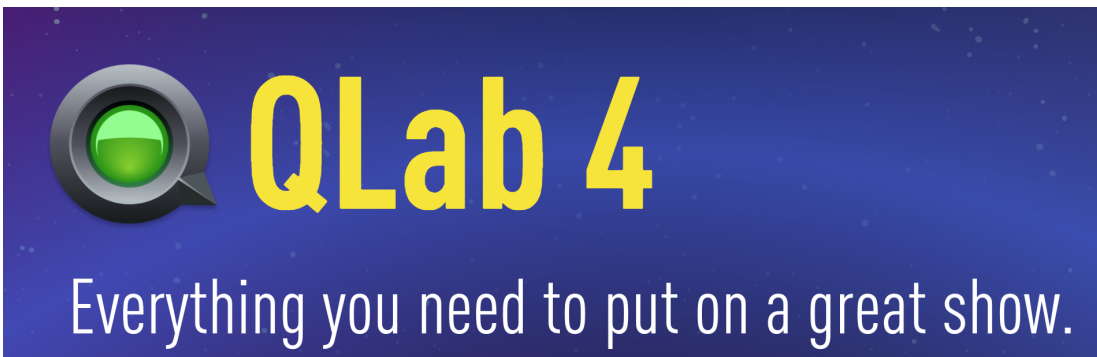
ORA Graphene Headphones

Graphene was first discovered in 2004 in [Manchester](#) University, since then there have been many claims about it's potential applications. ORA has taken Graphene and used it to create the drivers for their headphones. These headphones promise to deliver amazing sound quality and reduce energy consumption. ORA are shipping in August, but are available to pre-order via their [indiegogo](#) site.

Zoom LiveTrak L-12

The Zoom LiveTrak L-12 has 12 channels, eight mono and 2 stereo, Apple Lightning and USB connections, plus you can record directly onto an internal SD card. All for this for around £500! Find out more via their [website.](#)

QLab v4.2

displays all the external triggers that are setup (hotkeys, MIDI, etc). The software also supports integration with d&b's DS100 Soundscape engine.

Interesting reading

Shure Blog Wireless Wave Propogation
If you've ever had RF issues then this series of [blogs](#) from Shure might be just the thing to help.

LED lamp RF issues
This [blog entry](#) from RF Venue explains why radio mics and LED lighting don't always mix well.

Pro-Tools Podcast.
This is a listen rather than a read, but an interesting way to pass a journey. Listen as engineers discuss whether subscriptions are pushing up the cost of staying up to date with Pro-Tools. Download or stream [here.](#)

ASD Benefits

ASD members can join Gourmet Society today for only £1 for 4 months and dine out more for less! Gourmet Society members benefit from 2 for 1 meals, 50% off food or 25% off their total bill (including drinks) at a mixture of over 6,500 independent, chain and Michelin Star restaurants across the UK and ROI.
Members can also gain exclusive access to discounted days out, afternoon teas and entertainment at venues across the UK.
This offer is available from Sunday 1 - Monday 30 April 2018.

*Terms and conditions apply. See website for details. ASD Benefits is managed and run on behalf of ASD by Parliament Hill Ltd.

ASD
ASSOCIATION *of* SOUND DESIGNERS

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