

UPDATE FROM THE ASSOCIATION OF SOUND DESIGNERS

# THE HERALD

**ASD**  
ASSOCIATION OF SOUND DESIGNERS

## ASD News

### Autumn Bowling Bonaza!



Thank you to all members who joined us at our evening of bowling in Holborn and a massive thank you to our very generous Corporate members who made sure the evening was one to remember!

Richard Bell went away very happily after winning our incredible first prize, a Sennheiser [Ambeo VR](#) microphone!

David Harvey came second, walking away with the rather excellent Shure [MV88 iOS](#) microphone.

Phil Wright came in third winning a set of Sennheiser headphones.

Erik, Candice and Haley also did extremely well, winning some very fetching bowling shirts! Congratulations to all our winners and a massive thank you to Sennheiser and Shure for providing amazing prizes!

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November 1<sup>st</sup> 2017

[Join us](#) for the last seminar of the year at the NT Studios. Chris Drohan will be walking us through the first steps of using QLab for theatre. This will also be a chance to meet up with SMA members as the seminar is open to members of the Stage Managers Association.

## Committee on gender imbalance within theatre sound

At our last AGM we voted to form a standing advisory committee to look at gender imbalances within the theatre sound industry, and to advise the ASD board about how we can work to improve this situation. We asked sound designer Yvonne Gilbert, who wrote our “Where are all the women?” article, to lead this committee:

“In order to look at the gender imbalances within the theatre sound industry the first thing we have to do is gather data to get a clear picture of how gender influences your career. To achieve this we need volunteers to help gather and collate data”. If you have time to spare please [contact us](#) for more info.

## From our Friends

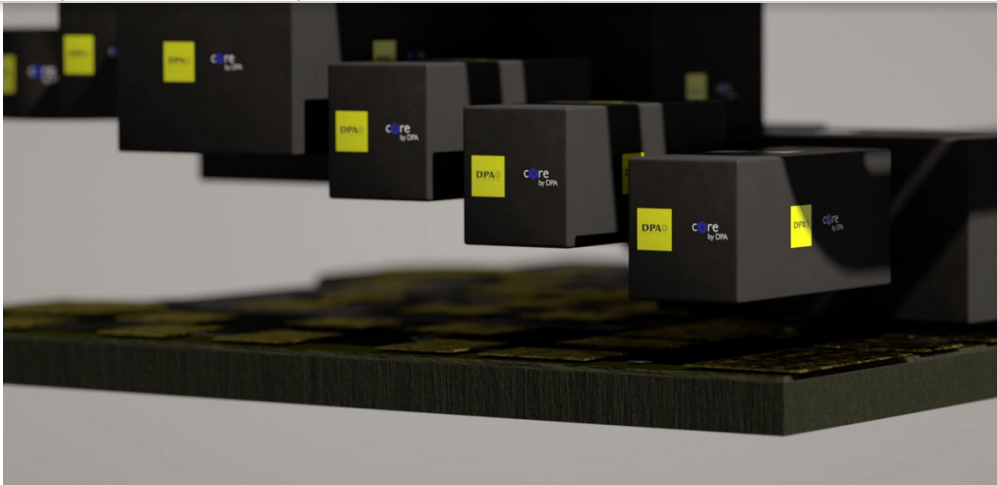
Join the good folks of the Institute of Professional Sound as they celebrate the IPS's fortieth birthday, they've been kind enough to extend their invite to all the ASD, with parties happening in Belfast, Birmingham, Bristol, Cardiff, Glasgow and Salford. 19:00 to 22:00 at every venue. Find out more and register your interest [here](#).



Stage Jobs Pro have had a revamp, they're now called [Mandy](#). They still offer us a 25% discount on their premium level membership and the website is full of [news](#) and [jobs](#), so check out their new look and click on the [Members Offers](#) section of the website to access the discount.

## Hardware, software & sounds news

CORE by DPA



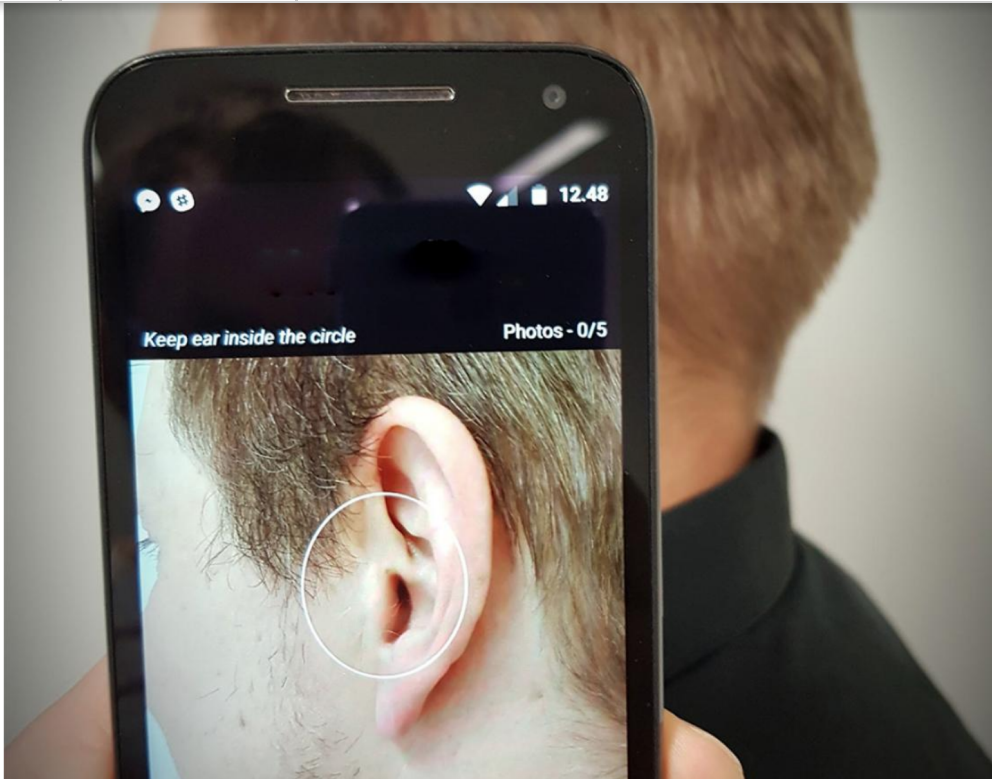
The good people down at DPA HQ have been busily redefining the way the amplifier technology works in their miniature microphones, the result is the new Core. DPA say it sounds better, cleaner and louder than ever before, read all about it [here](#).

### Ferrofish Audio Converters



The Verto series make integration of digital ADAT and MADI into an existing DANTE network really easy, it's only 1RU high but manages to pack in tons of features, find out more [here](#). Find out what Sound on Sound think [here](#).

### Genelec headphones



[Genelec](#) have teamed up with [IDA Audio](#) to create an app for your smart phone. The two companies have jointly created software that uses your phone's camera to scan your ears and head creating a profile that turns lets you monitor audio over headphones, as if you were listening in a Genelec-equipped sound studio. Find out what Audio Media International thought [here](#).

### Sound Devices MixPre-10T



Sound Devices have long been much desired, but too expensive for many. The new Mix Pre series has radically dropped the cost (and physical size of ownership), and they've just expanded the range with the Mix Pre 10-T, which offers 8 mic inputs in one tiny little box, find out more [here](#). Watch the unboxing on [YouTube](#).

### PACE iLok Cloud



PACE Anti-Piracy inc have announced an alternative to the iLok system, a cloud based licensing system which would be a third alternative to USB and machine based licences. PACE are hoping to have the system available as an upgrade option as early as November, with a wider roll out happening early 2018. Read more [here](#).

## Interesting Reading

Genelec have some really interesting articles in their [blog](#) this month, including [this one](#) about immersive audio.

There are some very interesting tutorials [here](#) on the Audient website, my favourite has to be the [Night Manager Foley](#) tutorial.

## ASD Benefits

### Benefits Energy Price Comparison



Don't feel the pinch this winter – save money on your utility bills with Energylinx. ASD members can now save money on their energy bills through Ofgem accredited website, Energylinx. Log into the [ASD site](#) and click on the Benefits page to compare tariffs.

\*Terms and conditions apply. See website for details. Offers subject to change without notice. ASD Benefits is managed on behalf of ASD by Parliament Hill Ltd.

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